



DR. BEN GONZALEZ OF ATLANTIS MEDISPA ON THE ADVANTAGES OF SMARTLIPO FOR BODY SCULPTING

Background: Benjamin Gonzalez, MD is a graduate of the University of Arizona College of Medicine and is board certified in Emergency Medicine. Dr. Ben Gonzalez has multiple certifications in advanced laser surgery, laser assisted and ultrasound assisted liposuction. He teaches other physicians in the techniques of skin rejuvenation and body sculpting. A gifted speaker and down to earth communicator, Dr. Gonzalez has been featured on television and radio. He has seen and managed many patients with a variety of skin conditions and concerns. Dr. Gonzalez is certified in advanced medical laser therapy. He is trained in the advanced techniques of Hormone Replacement Therapy and believes in the overall holistic approach to maintaining your health that includes proper nutrition, exercise, and well being.

Q: What exactly is SmartLipo and how is it different from traditional liposuction?

A: There are multiple types of liposuction techniques. SmartLipo is a Laser Assisted Liposuction that utilizes laser technology to melt unwanted fat in areas of concern. The melted fat is then suctioned out. What makes SmartLipo laser assisted liposuction unique is that the sculpted area has a much smoother look when compared to traditional liposuction and recovery time is minimal. The laser also assists in tightening the skin which is one of the common complaints of traditional liposuction.

Q: Is the procedure FDA approved?

A: Yes

Q: What body areas respond to and improve the most with the procedure?

A: Any are where fat is unwanted from the upper and lower abdomen, waist, love handles, and back to the arms, inner thighs, knees and bra line fat.

Q: Is SmartLipo for overweight people or someone who is in shape but has problem areas?

A: It can be utilized for both types of individuals. It is not for weight loss but if put together with an individualized simple nutrition program SmartLipo can be extremely effective in sculpting bodies of any type.

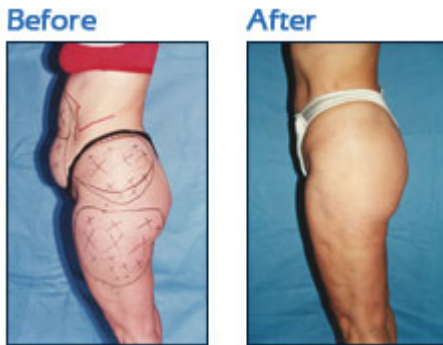
Q: Is anesthesia involved and what is the recovery time?

A: SmartLipo does not require general anesthesia. A local anesthetic is used called tumescent anesthesia that numbs the target area. The patient is given simple oral relaxation medications to keep the person comfortable throughout the procedure. No pain is felt and the patient can go home the same day. Recovery time is minimal. Usually the patient can go to work the next day and begin exercising within a few days. It is recommended the person take the day after off.



Q: What about scarring or complications?

A: That is one of the beauties of SmartLipo: The incision for the laser is smaller than a pencil eraser that is placed inconspicuously along body lines. Once it fully heals it is hardly noticeable. Because there is no general anesthesia, complications are minimal. Patients are awake the entire procedure which helps the surgeon avoid the complications usually associated with the old traditional liposuction. This is one of the commonest and safest procedures in cosmetic surgery today.



Q: Is it more or less expensive than liposuction?

A: Costs range from \$2000 to \$8000 depending on the area and how many areas are done.

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