



Makeup Artist Christine Roy Shares Makeup Secrets For Every Occasion

1) Is there one thing every woman should do regarding makeup no matter what her age, skin type etc?

Yes, in order for any make-up to apply well and for the skin to look its absolute best...please moisturize. No matter how expensive your make-up is or who makes it, if your skin is not prepared first it will never look its best. Nor will the make up wear well or last all day, which is what we all want.

2) Is there a particular line of makeup products you prefer and why?

Yes, I use Gustavo Cosmetics and Skincare (www.gustavocosmetics.com). The make-up is a mineral based make-up that is good for the skin as well easy to apply smoothly and will stay on all day. It truly is a line of high quality cosmetics, offering the latest in European technology designed to enhance your natural beauty, and improve the health of your skin. I love the colors and you can create any look from classic, and natural to bold and exotic.

The skincare line is created from the finest natural ingredients that improve the health of the skin. I love the Vitamin C Lift Serum which brightens the skin, smoothes lines, reduces redness and pigmentation with this Vitamin C concentrate. It is great for all skin types, including sensitive. It is a must for everyone.

3) Since most of us want to cover up dark circles under our eyes or lines around our mouth, what do you suggest as far as concealer and how to apply it?

Actually, I would treat each separately. First let's start with the dark circles. You can go a couple of ways with this. You can choose a concealer or a corrector. With a concealer, you will need to choose a shade that is approximately 1-2 shades lighter than your foundation and match it to your skin tone (either warm or cool).

A corrector, you do not worry about matching up colors. I love Gustavo's corrector, which is an amber/yellow corrector which makes skin tones look warmer, optically corrects and neutralizes the blue tint of veins and the bluish-tone under eye due to dark circles. You always have to be careful that the color you use under your eye

area does not have too cool an undertone as that can actually increase the look of dark circles.

You should always use a concealer brush to ensure an even application when applying either concealer or corrector. You do not want to get too heavy with the concealer around the eye area because it can make the dark circles look even more pronounced.

Now, with the mouth area, instead of using a concealer, which will actually draw more attention to the lines around the mouth or forehead...use an under make-up primer. This will provide your skin with a smooth, soft finish that allows your make-up and skin to appear almost flawless. It reduces the appearance of the fine lines and is never heavy.

4) Since the holidays are coming up soon what should we add to our basic makeup for a special occasion?

Everyone likes a little sparkle and I normally add an eye shadow and lipstick to my kit each year. Just don't overdo it. As your fashion guru would tell you, all out bling and sparkle can kill a look and the same goes for your make-up. Add a soft shimmer to either the lid of your eye or the highlight area (under your brow) when applying your shadow (not the entire eye). Then add a little more of your normal eye color for an evening look with a darker liner to complete the look.

Also, it pays to have help when picking out a new holiday lipstick. You want to go a little brighter than your day to day shade is but you want to still feel comfortable. Get the help of your local make-up artist who will appraise your skin tone, match appropriate shades and help you choose a more festive color.

5) Do you have special techniques you use for bridal makeup?

There is so much you can cover when making recommendations for bridal make-up and they all have importance, however I will just mention a few.

First, the bride should have a pre-trial make-up done to make sure you have the perfect look you've always dreamed about.

In regards to technique, use a foundation brush and not your fingers. the brush will ensure an even application and you will not waste your make-up. Also, I use the under-makeup primer (which will help keep the makeup in place all day and that along with Gustavo's custom blended foundation ensures a flawless, beautiful bride.

You also need to let the artist know if it is either a day or evening wedding as different lighting and formality will mean different make-up.

6) If we're going to be photographed should we use different makeup or apply it differently?

Yes, just like with your wedding make-up, the time of day, lighting and whether you are indoors or out plays an important role on how you apply your make-up. Daytime photos call for a more natural look. For an evening shoot you would want a look that is more formal and sophisticated.

If you are shooting outside, keep in mind that the lighting is stronger and so the make-up should be softer. Also, take note if you are around fluorescent lights they can add a greenish hue.

“Beauty By Christine” is makeup artist Christine Roy and the services she offers are: Makeup Application, Makeup Lessons, Wedding Makeup, Special Occasion Makeup and Model Portfolio services.

For an appointment call 703-307-7357 or email her at ChristineRoy@cox.net.

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